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TWIST Webinars for Startups

With
Grzegorz Furtak

19th of December 2016

10:00 AM CET

10.00- 10.10

TWIST and Startup Europe

Krzysztof Czaplicki, Foundation Neo Media

10.10 - 11.10

"Willingness to pay" - what determines the acceptance of my price?

*Grzegorz Furtak,
Pricing expert & Founder of pricingLAB*

11.10 - 12.00

Questions & Answers

Conclusion

Registration:

<https://twistwebinar.clickmeeting.com/willingness-to-pay>





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GRZEGORZ FURTAK

Pricing expert & Founder of pricingLAB

LAB pricing founder, mentor, coach startups, a business consultant.

An expert in the field of sales strategies and pricing. Business practitioner with 20 years experience who has passed a career path from a sales representative after the chairman of the board. Responsible for the sales success of many brands in the industry of new technologies and FMCG

A graduate of the prestigious Warsaw-Illinois Executive MBA program. He studied "learning through doing" at the American Management Association, which has formed the majority of the business leaders of Fortune 500 companies.

After completion of the 20-year career in international corporations such. Electrolux, British American Tobacco, Raisio Polish Foods, Lekkerland, Grohe pricingLAB runs a consulting firm specializing in the proper pricing. It works with brands like Philips, Schneider Electric, Kruszwicka, and supports their experience of start-ups in the accelerator Business Link.

Speaker at numerous conferences and business workshops. Works with scientific circles, University of Warsaw in terms of proper pricing.

Privately passionate about the sport, has won 6 of completed marathons (In NY, Berlin).

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